

**COSME**  
POLITAN

Easy-to-Make Cosmetics in Korea



## ABOUT COSMEPOLITAN

**Just focus on Sales and Marketing of your own cosmetic brand.**

We are the Beauty-Tech Company, utilizing the data of OEM/ODM cosmetic manufacturers and products. We offer 'One-stop Total Support Solution'(including Planning, Production, R&D, Logistics, Licensing, etc.) to overseas clients in order that they are able to sell their own "Made in Korea" cosmetic products in their local. With Cosmepolitan, make your own "Made in Korea" cosmetics with simple decision-making only.

# OUR CLIENTS



## Fashion Company

Expansion of Business  
(Fashion to Beauty)

The well-known Japanese fashion E-commerce company produced cosmetic products with reflecting Korean trend in order to expand their business to beauty industry. Cosmepolitan supported them to focus on sales and marketing.



## Cosmetic Start-up Company

Young Start-up  
Cosmetic Company

The client requested Cosmepolitan to produce packages and pouches in Korea where the production rate is better than in Japan. The client produced the materials in Japan in order to launch "Made in Japan" Men's Cosmetic in a short period of time.



## Cosmetic Distributor

Sales of Distributor's  
Cosmetic Brand

The client requested Cosmepolitan for the branding and the product developments of their cosmetic brand. They had intended to produce cosmetics in Korea where the production rate is better than in Japan.



## E-Commerce Company

New Brand Collaboration

Cosmepolitan collaborated with the client on developing a new cosmetic brand utilizing the customer database of them and Cosmepolitan's database of OEM/ODM manufacturer and products. The client manages the sales and online marketing via their channel.



## Existing Cosmetic Brand

Development of New line of goods

Cosmepolitan supported the client on developing a new product line with the numerous network data and the communication abilities with various countries in order to satisfy on the client's several requirements (Producing materials in Korea and packages in China, Designing products in Korea, etc.).



## Beauty Influencer

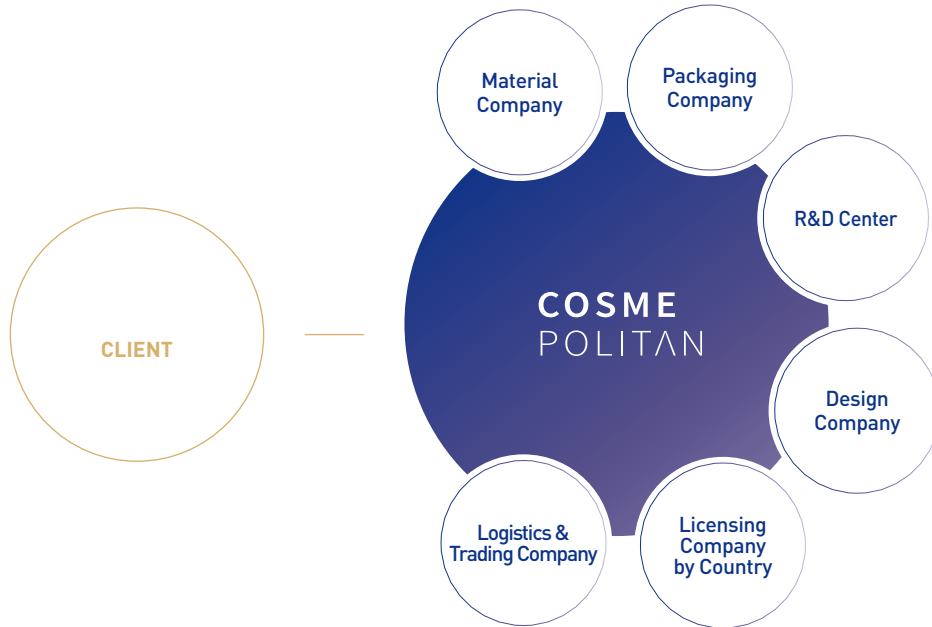
### Development Own cosmetic brand Inspired by Followers

The Influencer in SNS channel (You Tube, Instagram, etc.) has planned to launch the cosmetic brand that was inspired by the follower's ideas. Cosmepolitan supported them on the entire process from planning to production and on the sales of it as well.

# MANUFACTURER NETWORKS

Cosmopolitan has over 1,000 Korean manufacturer data and the networks of the good companies that have experienced to export to foreign countries with the certifications (CGMP, ISO 22716, etc.).

For producing high-quality cosmetics, we manage all the companies that are related to the entire process.



80,000+

COSMETIC  
PRODUCT DATA

1,000+

COSMETIC  
MANUFACTURER DATA

132

CGMP  
MANUFACTURER DATA

143

ISO 22716  
MANUFACTURER DATA

# ONE-STOP TOTAL SUPPORT SERVICE

We support client on the entire process (Planning, Design, R&D, Production, Quality Control, Trading) in order to produce cosmetics with simple decision-making only.



COSMEPOLITAN

## BIG-DATA SYSTEM OF COSMEPOLITAN

To create new business value, Cosmopolitan devises a customized production strategy based on the Big-data technology by understanding client's requests.

- Manufacturer Data
- Products Data
- Forwarder Data
- Ingredients Data
- Design Data
- License Agency Data by Country
- Package Data
- Trading Data

# WHY WITH US



## Made In Korea

Clients can produce Cosmetics with the world class manufacturers in Korea who lead the advanced trend of K-beauty and Korea.



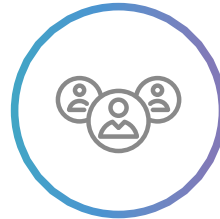
## One-Stop Total Support

We support clients on the entire process (Planning, Design, R&D, Production, Quality Control, Trading, etc.).



## Multilingual Communication

Multilingual personnel support clients on communications of planning the process of the cosmetic production with simple decision-making.



## Professional Personnel

We have the professional personnel for the entire process (Planner, Researcher, Quality Control Manager, Trading Manager, Licensing Manager by Countries).

## CREATE YOUR OWN COSMETICS **IN KOREA**

Create every kind of Cosmetics with Cosmepolitan.



Cleansing



Base-Make



Face Mask



Skincare



Lip-Make



Hair



Suncare



Eye-Make



Body



### **HEADQUARTER**

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